



# VANQUISH CANCER NOW!



OUR VILLAGE - POWERED BY LOVE

- ◆ Our mission is to vanquish ALL cancers
- ◆ Founded in 2012, by brother-sister duo, Connie Johnson OAM and Samuel Johnson OAM
- ◆ 1.1 million-strong village of engaged supporters
- ◆ \$20,000,000 raised
- ◆ 100% of donations received go directly to cancer research



Get to know us.  
Scan here to watch our story so far.

## THE CHALLENGE

Cancer is different for everybody. Cancer patients are currently treated in a 'trial and error' fashion. The patient is put on the drug most likely to succeed. If that fails it is dubbed a 'false line of treatment', and the patient is moved to the next line of treatment on the list. This method is needlessly wasteful and costs countless lives.

Precision Medicine, using current, widely available technologies, offers the tantalising prospect of analysing a tissue sample and putting cancer patients on the right treatment, first time, every time. This will not only save countless lives and millions on unnecessary drugs, but the data from each sample also helps us further map cancer genetically.



WHY WE DO WHAT WE DO!



COLLABORATING WITH  
AUSTRALIA'S BRIGHTEST MINDS

## OUR VISION

Precision Medicine is not currently offered as a standard of care for all Australians. It is our vision that Precision Medicine is offered to ALL cancer patients, whatever the cancer, regardless of location, age, income, or status.

We strive for the right treatment for every cancer patient, first time, every time.

Join with thousands of other Australians here and get serious about ending cancer now.



**LOVEYOURSISTER.ORG**

## WHO IS LOVE YOUR SISTER?

Love Your Sister is Australia's most hard working cancer vanquishing charity. Founded by Gold Logie winning actor, Samuel Johnson OAM, Love Your Sister is a million-strong village of everyday Aussies committed to curing all cancers with hard science, whatever the postcode.

Love Your Sister's unique campaigns and direct communication style have resonated widely and garnered national support to the tune of \$20M raised so far.

Love Your Sister proudly passes 100% of all donations received to research. No skimming. No admin. No BS!

WELCOME TO OUR VILLAGE...



TOGETHER WE STAND

Together with the Australian Genomic Cancer Medicine Centre (OMICO) and Garvan Institute of Medical Research, Love Your Sister has formulated an affirmative action solution.



**SAM'S 1000**

Samuel Johnson is galvanising 1,000 businesses to help him provide Precision Medicine for cancer patients everywhere, because he's sick of us losing our loved ones.

Scan here to start  
the conversation



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