

LOVE YOUR SISTER PRIDES ITSELF ON THE RANGE OF WAYS WE COLLABORATE WITH OUR PARTNERS FOR MUTUAL BENEFIT.

Donate

By joining Sam's 1000 a business becomes part of a socially responsible collective. The regular, ongoing support of the donor businesses both contributes to, and benefits from, the overall social impact of the collective. Donations are fully tax-deductible. Love Your Sister proudly passes on 100% of all donations it receives to medical research. Not '100% of profits'. Not '100% of proceeds'. Love Your Sister differs from other charities in that it doesn't touch donations, at all.

Partner

By partnering with Love Your Sister you help it meet its operational costs. Individual businesses can improve the charity's effectiveness, thereby increasing the social impact per dollar expended. A tax-deductible donation is just that. However, by law, sponsors can receive material gain. Love Your Sister is in a position to offer an entire suite of unique benefits to partners of ours. Our team concentrates on the best, most profound and direct benefit on a case-by-case basis, because every business is different.

Non-Monetary Support

By forging an in-kind partnership with Love Your Sister businesses can help provide goods and services that Love Your Sister might never afford or develop on its own. Together both entities can meet their combined social objectives.

Talk About It

The benefits of tapping into a social responsibility 'supply chain' are proven and far-reaching. It might be an intranet, a newsletter, an EDM, social media or another platform. Leverage well used means real change.

Value

Return value from Love Your Sister comes in many forms, including a short video message from Samuel, a voiced radio ad, a keynote, an MC, a client appreciation event, bespoke content, logo placement, workplace visits and staff engagement, shout-outs on social (1M reach), certificates, testimonials, voice recordings for your on-hold messages, LYS goodies or showbags and plenty more! These value-adds often have a far greater commercial value than the level of support.



LOVEYOURSISTER.ORG

